

Accreditation Regulations

Euro Hockey Tour

Čzech Republic – Sweden, Novemeber 3 2016, HM ARENA Pilsen

1. During the game (the Event) only accredited journalists will be allowed to enter. The number of accreditations is limited. Accreditation from previous events does not remain in effect and shall be updated as above.
2. Editors must fill in a valid accreditation form, namely, on the website <http://www.cslh.cz/press.asp>. The accreditation form must include a requirement whether the accreditation is for a journalist, a photographer or for a television or radio staff. The accreditation must include the official contact to the editors for the possibility of verifying the given information. The requirements for accreditation must contain e-mail and fax for sending the information and press releases from the Czech Ice Hockey Association (CIHA). Deadline for media accreditation is October 25, 2016
3. CIHA reserves the right not to grant accreditation. CIHA is obliged to send the decision to individual journalists at least 5 days before start of the Event.
4. Accreditation cards will be issued in the Accreditation Centre (HM ARENA Pilsen). During the entry every journalist must show a valid press card.
5. In the Accreditation Centre every journalist or editor gets a single accreditation card. Entry to the area designated for media representatives (Press Centre, Media Tribune, Mixed Zone) will not be allowed without this card.
6. The photographer will receive during the entry an identifying vest, with which he will be allowed to enter the positions for photographers (Photo Zone). Every photographer must wear the identifying vest.
7. Accredited journalists are committed to use the official name of the Event in its news and respect the official partners of the Event. In disregard of this rule CIHA reserves the right to withdraw the accreditation.
8. The accredited journalists undertake to respect the obligation to conduct all interviews with players and team staff only in the Mixed Zone or in the area designated by the team Media Officer.
9. All marketing rights to the audio and video materials from the Event hold only CIHA or its marketing partner BPA sport marketing. Television rights are assigned to the contractual host broadcaster.
10. All audio and video materials as well as photos recorded during the Event can be used only for reports in the news.
11. Using the audio and video materials for advertising purposes or for any commercial activity in any medium, or in any other way requires the written consent of CIHA, respectively exclusive marketing partner of CIHA. Without the prior written consent is the use of this material strictly prohibited. Another condition for use is the settlement of copyright and personal rights.
12. In case of selling of photos or copyright of photos from the Event the photographer is obligated to inform the buyer that these photos may be used only for reports in the news, and using these photos for advertising purposes or for any commercial activity in any medium, or in any other way is strictly

prohibited without the prior written consent of CIHA or its exclusive marketing partner.